



LEADERSHIP JOURNEY

NAYDO Network:

Advancing Your Career in the YMCA Movement

TYPE IN THE CHAT....

- What does leadership development mean to you?
- Why is this important to your career advancement?



BENEFITS TO YOU

- Deepen your connection to the Y's cause, and your role in fulfilling it.
- Build key knowledge and skills through competency-based experiences.
- Increase your confidence as a cause-driven leader.
- Demonstrate a commitment to lifelong learning and your goals to advance your career in the Y.
- Meet like-minded colleagues, develop your peer network and deepen your connection to the Y Movement.





BENEFITS TO YOUR YMCA

- Increase staff retention. Those who find a sense of purpose through their work are three times as likely to stay with their organization.
- Develop knowledgeable, passionate staff who are equipped to deliver a greater member experience.
- Retain organizational knowledge by encouraging staff to grow their careers in the Y.
- Develop the next generation of cause-driven leaders equipped to lead the future Y Movement.
- Strengthen the reputation of your Y in the community by developing your staff as cause-driven leaders.

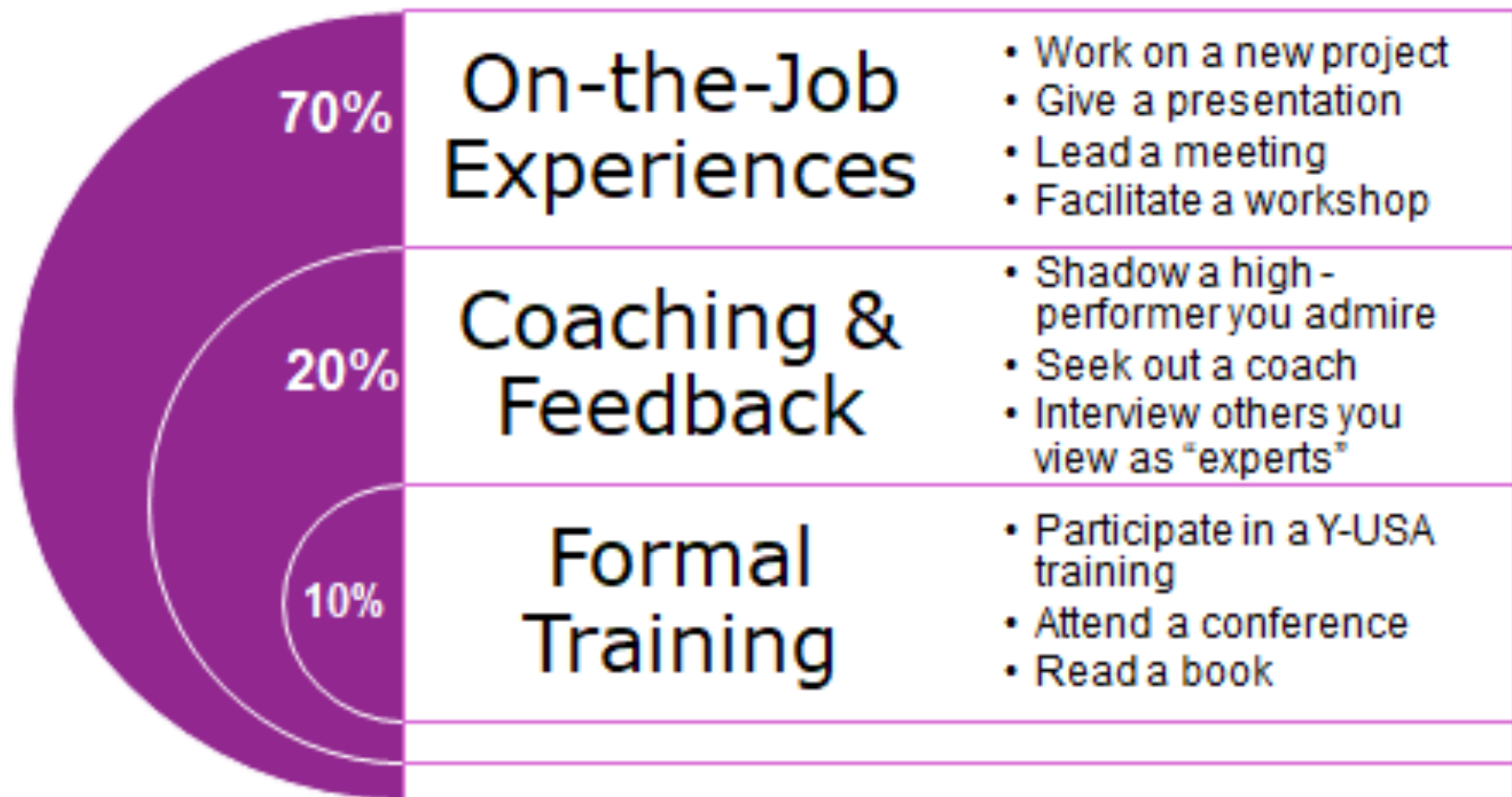
LEADERSHIP DEVELOPMENT

Personalized to YOU!

With considerations of:

- ✓ Your learning style
- ✓ Your role
- ✓ Your strengths
- ✓ Your experiences
- ✓ Your career aspirations

70/20/10 LEARNING MODEL





FOR YOUTH DEVELOPMENT™
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BUILDING CAUSE-DRIVEN LEADERS

LEADER CERTIFICATION

Foundational certification for all YMCA staff, including part-time, full-time in all positions

- Designed to be experienced during first 6 months of employment
- No fee associated with the certification requirements



TEAM LEADER CERTIFICATION

Certification for full-time staff who lead a team of staff or volunteers, or who lead processes and projects

- Designed to be experienced within the first 3 years of full-time employment



MULTI-TEAM LEADER CERTIFICATION

Certification for full-time staff who lead multiple teams, projects or processes

- Designed to be experienced by staff as they transition or are about to transition into roles such as director, specialist, or executive
- Team Leader Certification is required
- Recertification is required



ORGANIZATIONAL LEADER CERTIFICATION

Certification for full-time staff, preparing them to provide strategic and visionary leadership to their Y

- Designed to be experienced by staff who are preparing to serve in senior leader-level roles
- Multi-Team Leader Certification is required
- Recertification is required



Y-USA Trainings:

- Instructor Led Courses: Annual Campaign Training & Intro to Fundraising
- eLearnings in LCDC: Y Fundraising Essentials & Annual Campaign Components

Y

Like-Minded Partners:

- DBD Group (Donor By Design) <https://www.dbd.group/>
- Local Nonprofit Centers / Organizations
 - Oklahoma Center for Nonprofits - Fundraiser Training Page: <https://okcnp.org/page/centered-on-fundraisers>
 - Center for Creative Leadership - Online Training Offerings: <https://www.ccl.org/leadership-solutions/online-leadership-training/>

Online Platforms:

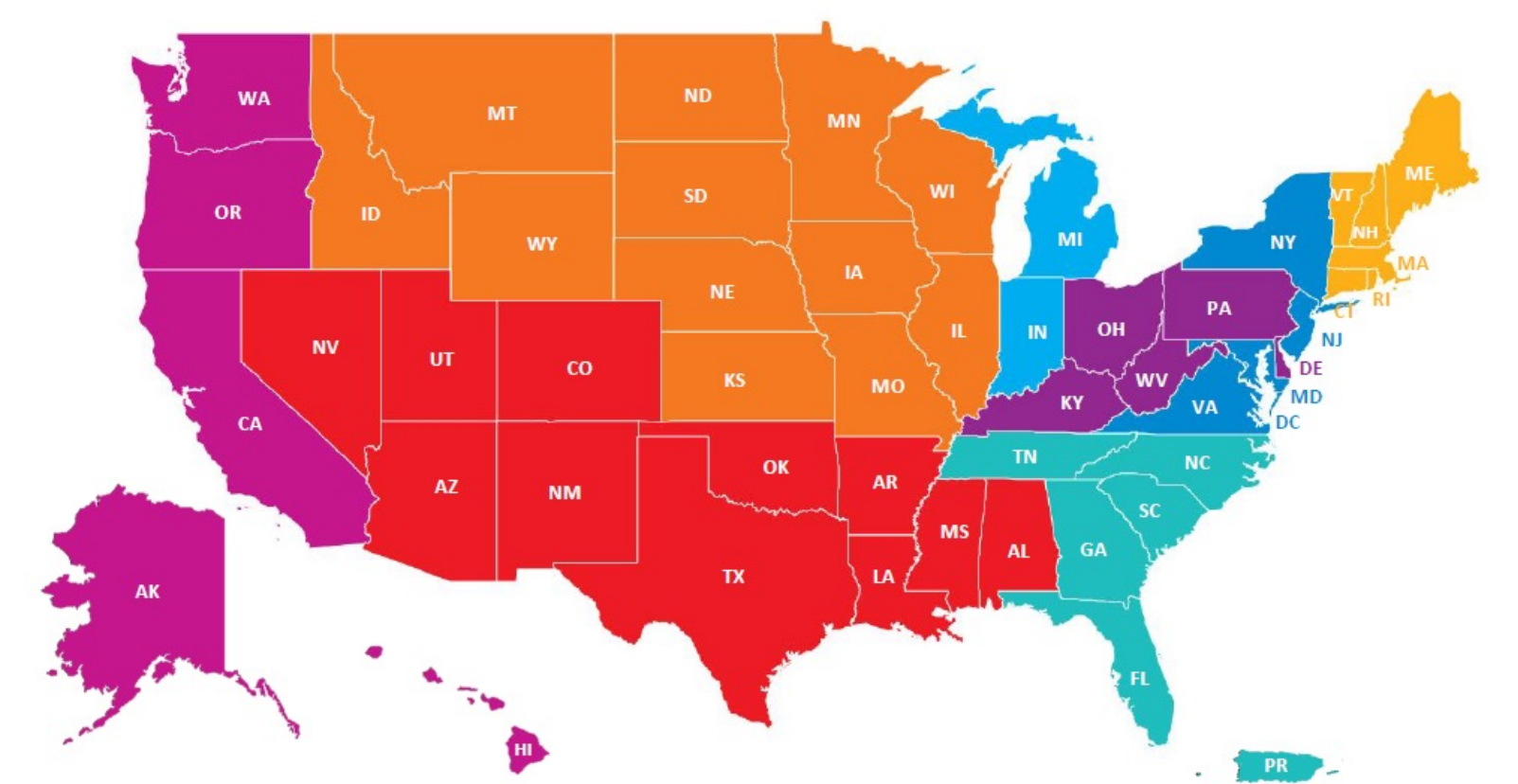
- Coursera <https://www.coursera.org/>
- Udemy <https://www.udemy.com/>
- LinkedIn Learning <https://www.linkedin.com/>

SEARCHING IN LCDC

- Log on to lcdc.yexchange.org
- Hover over CATALOG & SCHEDULE
- Click on SEARCH FOR CLASS AVAILABILITY
- Begin typing course name and a list will populate
- Click SEARCH
- If there is a city in the location, it is an in-person class
- If it says “VIRTUAL”, then it is a virtual class



REGIONAL SERVICE HUBS



Regional Service Hubs

- YMCA of San Francisco
- Texas Alliance and Oklahoma/Arkansas/Louisiana Alliance
- Duluth Area Family YMCA
- Ann Arbor YMCA
- YMCA of Greater Louisville and YMCA of Greater Cincinnati
- YMCA of Greater Richmond
- YMCA of the Triangle
- Alliance of Massachusetts YMCAs

<u>First Name</u>	<u>Last Name</u>	<u>Hub</u>	<u>Email</u>	<u>Role</u>	<u>Role 2</u>
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LINK RESOURCES



WHY BECOME A TRAINER?

I really enjoy seeing the spark of knowledge light up a participant's eye as they get a concept or learn a new way to do things in their job that will help them. I also just enjoy interacting with people from all areas of the YMCA and getting to know them as people and be a part of their journey. I love **facilitating connection** between all the different YMCA's and the various departments within the Y and broadening people's understanding of how different each YMCA is.

-Lynn Crawford

By engaging in the world of training, I'm not only teaching others, but **I find myself learning more about the key leadership competencies** of the curriculum from participants from all over the nation. Development of self and others is truly rewarding. Finding ways to sort chaos into order with the Y movement framework keeps me enjoying my day to day direct service.

-Anna Ross

I love being a trainer because it gives me opportunity to meet leaders across our Movement and share how we can continue to grow and maximize our impact in our local Ys.

-Delonyx Cortez

BENEFITS OF BEING A TRAINER OR FACULTY



Stories / reflections on impact & experiences...

- Your own story
- A staff story
- An experience you had that created impact
- Barrier busters
- Exciting tools you have used outside what Y-USA offers





THANK YOU!

Stephanie Dixon

SOUTHWEST ALLIANCE OF YMCAs & Y HUB 11

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