



**NAYDO**

North American YMCA Development Organization  
in partnership with YMCA of the USA and YMCA Canada  
inspires and strengthens the philanthropic culture of the YMCA.

# NAYDO Young Professionals Class of 2024 Program Application Form

Location: Denver, CO  
April 3-6, 2024

## **Deadline: December 6, 2023**

Applications accepted after this date on a case-by-case basis

### **Application Process**

**Step 1:** Make sure your YMCA is a NAYDO Member and that applicant has activated member benefits for the 2023-2024 NAYDO Year. If not, use [this link](#).

If unsure, request status from [info@naydo.org](mailto:info@naydo.org).

### **Step 2:** Register for the Conference

- No extra fee for the Young Professionals Program
- Mark Young Professionals Program on registration form

### **Step 3:** If needed (Optional)

- Complete & submit the Conference Financial Assistance Form
- Mark Financial Assistance Applicant Staff on registration form & pay \$50 application fee

### **Step 4:** Complete this Young Professionals Application Form

- Supervisor and Applicant must complete form and both must sign it

### **Step 5:** Complete steps 1-4 by December 6, 2023

- Applicant and supervisor will be notified by email in late December 2023 of decision.

For questions or more information, contact:

Courtney Cordero, NAYDO Young Professionals Class of 2024 Coordinator [ccordero@ymcasd.org](mailto:ccordero@ymcasd.org)

Mary Zoller, NAYDO Operations & Conference Director [info@naydo.org](mailto:info@naydo.org) 504 858 3379

**Part I: Personal Information**

Applicant's Name \_\_\_\_\_

Current YMCA Position Title \_\_\_\_\_

Briefly describe your job responsibilities:

Length of time in this position \_\_\_\_ yrs

Length of time involved in the YMCA \_\_\_\_ yrs (mark as many as apply)

Child/Youth or Teen Program Participant    Part-Time Staff

Current or Past YMCA Volunteer                      Full-Time Staff

Length of time involved in financial development OR communications OUTSIDE of the Y: \_\_\_\_

Description of work:

YMCA Association Name \_\_\_\_\_

Branch Name (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province/State \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Have you attended a NAYDO Conference before? YES    NO  
*If you participated in NAYDO 2021 Virtual Conference, include that here \_\_\_\_\_*

If selected, the Young Professionals Program provides an opportunity for a 45-minute mentoring session with a seasoned Y professional during the conference for Class of 2024 members. Would you be interested in this mentoring opportunity? YES    NO

Supervisor's Name \_\_\_\_\_ Supervisor's Title \_\_\_\_\_

Supervisor's Email \_\_\_\_\_ Phone \_\_\_\_\_

## Part II: Personal Goals

**Please indicate the 3 areas in which you would like to increase your knowledge and/or improve your skill level as 1, 2, and 3 in priority order.**

- Develop an effective Annual Campaign including recruitment and training of campaigners
- Learn the steps to developing, launching and running a successful Capital Campaign
- Build a Major Gifts program for your YMCA that is donor-centered and focused on relationship building
- Create and deliver comprehensive Marketing and Communications strategies to more effectively share the YMCA story with stakeholders
- Gain a better understanding of the profile of a strong fundraising Board and the volunteer's role in fostering a culture of philanthropy
- Engage with Volunteers to foster better relationships, as well as clearly define roles, expectations and philanthropic commitment
- Understand how to create and grow a Planned Giving program
- Other (please describe)

## Part III: Personal Impact (Required)

In a paragraph below, describe what impact you believe you could have on creating or supporting a culture of philanthropy at your YMCA through your participation in the NAYDO Conference and, in particular, the Young Professionals Program.

#### **Part IV: Understanding of Process and Expectations**

To complete the application process for the NAYDO Young Professionals Program, please read and sign below confirming that you understand the following conditions:

- I have registered online for the 2024 NAYDO Conference. I am aware that there is no additional fee for my participation in the Young Professionals Program but it does require my YMCA to pay the registration fee, travel and lodging costs that all attendees pay. If needed, I can apply for financial assistance following the same process used by all conference attendees described at [www.naydo.org](http://www.naydo.org). Deadline to apply for conference assistance is December 6, 2023.
- I understand I will be notified by email in late December 2023 of the status of my application and will need to confirm acceptance by email.
- As a participant in the Class of 2024, I am authorizing use of my comments and photos in NAYDO promotional pieces including e-blasts, website, brochure, the Developments newsletter, mobile app, and other applicable communications.
- I understand that space is limited in the Young Professionals Program and even if I meet all criteria and submit this application by the December 6, 2023, deadline it is possible, I may not be selected.

#### **Part V: Supervisor’s Recommendation/Comments (REQUIRED)**

**Applicant E-Signature & Date**

\_\_\_\_\_

**Supervisor’s E-Signature & Date**

\_\_\_\_\_

Scan and email this form by December 6, 2023, to Mary Zoller: [info@naydo.org](mailto:info@naydo.org)

Use [info@naydo.org](mailto:info@naydo.org) for questions about the form or call the NAYDO Office, 504 858 3379